THIS NOTICE IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If ou are in an doubt as to an aspect of this Notice or as to the action to be taken, of shofld consolt a licensed secorities dealer or registered institution in secorities, a bank manager, solicitor, professional accogntant or other professional ad iser.

If ou have sold or otherwise transferred all of secorities in New World China Land Limited, of should at once hand this Notice to the porchaser(s) or transferee(s), licensed secorities dealer or registered institution in secorities or other agent through hom the sale or transfer as effected for transmission to the porchaser(s) or transferee(s).

The Offers ere made for the sec6rities of a Ca man Islands compan and hile the Offers ere l(Notice of comp6]sor Ne World China Land Limited

> Incorporated in the Cayman Islands with limited liability (Stock Code 0917) (Section 88(1) of the Companies Law (Cap. 22 (Law 3 of 1961) as consolidated and amended) of the Cayman Islands (the "Companies Law"))

> > Follo ing

the ol6ntar conditional cash offers b The Hongkong and Shanghai Banking Corporation Limited ("HSBC") on behalf of Eas in Enterprises Corporation Limited ("Offeror"), to acq6ire all of the iss6ed shares of Ne World China Land Limited ("NWCL") (other than those shares alread held b the Offeror and Ne World De elopment Compan Limited ("NWD")) and to cancel all of the o6tstanding share options of NWCL

To: The NWCL Offer Shareholders holding the Remaining Offer Shares (as defined belo) ("**Remaining Offer Shareholders**")

INTRODUCTION

On 6 Jan6ar 2016, NWD, the Offeror and NWCL iss6ed a joint anno6ncement (the "Joint Announcement") in respect of the ol6ntar conditional cash offers b HSBC on behalf of the Offeror to acq6ire all of the iss6ed shares of NWCL (other than those shares alread held b the Offeror and NWD) (the "Offer Shares") and for the cancellation of all the o6tstanding share

options of NWCL. On 27 Febr6ar 2016, NWD, the Offeror and NWCL iss6ed a composite offer and response doc6ment (the "Composite Document") p6rs6ant to hich HSBC, on behalf of the

PROCEDURES FOR TRANSFER AND SETTLEMENT

To facilitate the despatch of the Comp6lsor Acq6isition Consideration (less seller's ad alorem stamp d6t) to the Remaining Offer Shareholders, the register of members of NWCL ill be closed from Th6rsda, 28 J6l 2016 to T6esda, 2 A6g6st 2016 (both dates incl6si e). Remaining Offer Shareholders hose names appear on the register of members of NWCL on Th6rsda, 28 J6l 2016 (the "**Record Date**") ill be entitled to recei e the Comp6lsor Acq6isition Consideration (less seller's ad alorem stamp d6t).

On 29 J61 2016, the Offeror ill pa to NWCL the aggregate consideration (less seller's ad alorem stamp d6t) d6e to the Remaining Offer Shareholders. NWCL ill hold s6ch s6m in a separate bank account on tr6st for these Remaining Offer Shareholders 6ntil the earlier of (i) the Remaining Offer Shareholders are paid HK\$7.80 per Remaining Offer Share (less seller's ad alorem stamp d6t) in accordance ith the terms of the Share Offer; and (ii) the e pir of si ears from the Completion Date.

If of name appears on the register of members of NWCL on the Record Date, NWCL ill on 29 J6l 2016 e ec6te, as of agent, a consolidated transfer form and a sold note in respect of all the Remaining Offer Shares (hich ill incl6de the Remaining Offer Shares registered in of name on the Record Date) for the p6rposes of stamping and pa ment of stamp d6t. Follo ing the e ec6tion and stamping of the transfer doc6mentation, on the Completion Date, hich is e pected to be 3 A6g6st 2016, the register of members of NWCL ill be 6pdated to record the Offeror as the registered holder of all the Remaining Offer Shares (hich ill incl6de the Remaining Offer Shares registered in of name on the Record Date), thereb transferring those shares to the Offeror. The

Appendi

Section 88 of the Companies La^{TT} (2013 Revision) of the Ca man Islands

Porrer to acquire shares of dissentient shareholders

- 88. (1) Where a scheme or contract in ol ing the transfer of shares or an class of shares in a compan (in this section referred to as "the transferor compan") to another compan, hether a compan ithin the meaning of this La or not (in this section referred to as "the transferee compan") has, ithin four months after the making of the offer in that behalf b the transferee compan, been approved b the holders of not less than ninet per cent in alge of the shares affected, the transferee compan ma, at an time ithin t o months after the e piration of the said four months, gi e notice in the prescribed manner to an dissenting shareholder that it desires to acq6ire his shares, and here s6ch notice is gi en the transferee compan shall, 6nless on an application made b the dissenting shareholder ithin one month from the date on hich the notice as gi en, the Co6rt thinks fit to order other ise, be entitled and bo6nd to acq6ire those shares on the terms on hich 6nder the scheme or contract the shares of the appro ing shareholders are to be transferred to the transferee compan .
 - (2) Where a notice has been gi en b the transferee compan 6nder this section and the Co6rt has not, on an application made b the dissenting shareholder, ordered to the contrar, the transferee compan shall, on the e piration of one month from the date on hich the notice has been gi en or, if an application to the Co6rt b the dissenting shareholder is then pending, after that application has been disposed of, transmit a cop of the notice to the transferor compan and pa or transfer to the transferee compan the amo6nt or other consideration representing the price pa able b the transferee compan for the shares hich b irt6e of this section that compan is entitled to acq6ire, and the transferor compan shall there6pon register the transferee compan as the holder of those shares.
 - (3) An s6ms recei ed b the transferor compan 6nder this section shall be paid into a separate bank acco6nt, and an s6ch s6ms and an other consideration so recei ed shall be held b that compan on tr6st for the se eral persons entitled to the shares in respect of hich the said s6m or other consideration ere respecti el recei ed.
 - (4) In this section —

"dissenting shareholder" inclédes a shareholder ho has not assented to the scheme or contract and an shareholder ho has failed or refésed to transfer his shares to the transferee compan, in accordance ith the scheme or contract.

Note: "Coort" is defined to mean the Grand Coort of the Ca man Islands b section 2(1) of the Companies La .